

**VILLAGE OF DOWNERS GROVE**  
**REPORT FOR THE VILLAGE COUNCIL MEETING**  
**FEBRUARY 5, 2008 AGENDA**

SUBJECT:	TYPE:	SUBMITTED BY:
Heritage Festival Layout 2008	Resolution Ordinance ✓ Motion Discussion Only	Mary Scalzetti, Director Community Events

**SYNOPSIS**

A motion has been prepared to approve the recommended changes to the 2008 Heritage Festival layout as presented at the January 22, 2008 Council Workshop meeting.

**STRATEGIC PLAN ALIGNMENT**

The Five Year Plan and Goals for 2007 – 2012 identifies *Authentic Downtown – the Heart of Our Community*. A supporting objective is *Increase Capacity to Host Special Events and Festivals*.

**FISCAL IMPACT**

The FY08 General Fund budget provides \$451,750 in expenses with \$425,900 expected revenues for the 2008 Heritage Festival. Incorporating proposed changes to the layout are estimated to increase costs and reduce revenues by a total of \$15,000. Staff will be reviewing areas where these costs can be recovered.

**RECOMMENDATION**

Approval of the motion on the February 5, 2008 active agenda

**BACKGROUND**












The 2008 Heritage Festival will be held on Thursday, June 26 (Thursday Night Concert and Ride Preview Night) through Sunday, June 29. The Community Events Commission has focused their past three meetings on the discussion of the layout for the 2008 Heritage Festival. They solicited and considered input from Downtown property owners and merchants as to improvements and enhancements for 2008 as well as future years. The commission, at their January 17, 2008 meeting, unanimously recommended the presented layout for 2008.

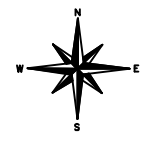
**ATTACHMENTS**

2008 Heritage Festival Proposed Layout map

# " DRAFT LAYOUT "

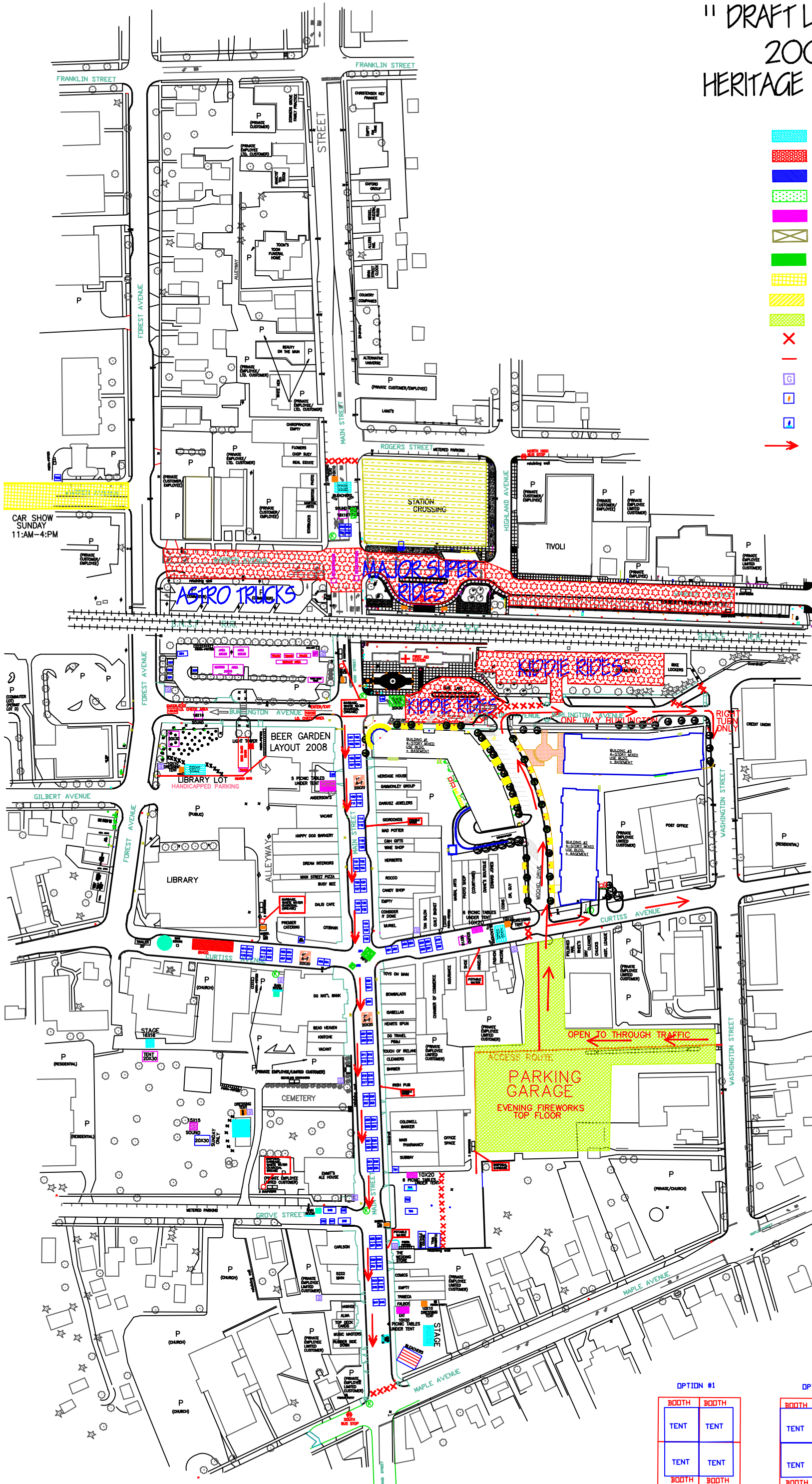
## 2008 HERITAGE FESTIVAL

-  STAGES
-  RIDES
-  PARTICIPANTS
-  BEER GARDEN
-  EATING TENTS
-  PICNIC TABLES
-  INFORMATION
-  CAR SHOW
-  CONSTRUCTION AREA
-  PARKING GARAGE
-  POWER SOURCES
-  CONSTRUCTION ACCESS ROUTE
-  GENERATOR LOCATIONS
-  ORANGE NUMBER-TENT BOOTH
-  BLUE BAR IS A WATER USER
-  FIRE LANE



0 50 100 150 200

EDITED JANUARY 21, 2008



CAR SHOW  
SUNDAY  
11:AM-4:PM

BEER GARDEN  
LAYOUT 2008

PARKING GARAGE  
EVENING FIREWORKS  
TOP FLOOR

OPTION #1

BOOTH	BOOTH
TENT	TENT
TENT	TENT
BOOTH	BOOTH

OPTION #2

BOOTH	BOOTH
TENT	TENT
TENT	TENT
BOOTH	BOOTH



