

**Village of Downers Grove  
Meeting Agenda**

**Downers Grove Village Council**  
*Integrated Branding and Marketing Initiative*  
*6:00 PM, Tuesday, May 6, 2008*  
*Committee Room*

1. 6:00 PM Call to Order
2. Introduction
3. Presentation by  
Mr. Don McEachern, CEO North Star Destination Strategies
4. 6:30 PM Question and Answer Period
5. 7:00 PM Close Meeting