Meeting Minutes

Village of Downers Grove - Council Meeting

Council Chambers 2/17/2015 7:00 PM

In order to give as many visitors as possible an opportunity to speak and in the interest of adjourning the meeting by 9:00 p.m., please limit your comments to 5 minutes in length, unless further time is granted by Council. Thank you.

1. Call to Order

Mayor Martin Tully called the regular meeting of the Village Council of the Village of Downers Grove to order at 7:00 p.m. in the Council Chambers of the Downers Grove Village Hall.

Pledge of Allegiance to the Flag

Mayor Tully led those present in the Pledge of Allegiance to the Flag.

2. Roll Call

Council Attendance:

Commissioner Durkin, Commissioner Hosé, Commissioner Neustadt, Commissioner Rheintgen, Mayor Tully

Commissioner Olsen arrived at 8:32 p.m.

Absent: Commissioner Barnett

Staff Attendance:

Village Manager David Fieldman, Village Attorney Enza Petrarca, Village Clerk April Holden

The Council meeting is broadcast over the local FM radio station, WDGC. In addition, a tape recording and videotape of the meeting are being made using Village-owned equipment. The videotape of the meeting will be used for later rebroadcast of the Council meeting over the Village cable television Channel 6.

The Council will follow the rules of conduct for this meeting as provided in Sec. 2.5 of the Downers Grove Municipal Code. These offer the public the opportunity to comment at several points in the meeting. First, immediately following approval of the minutes of past meetings, an opportunity will be given for public comments and questions of a general nature. If a public hearing is scheduled for this meeting, an opportunity is given for public comments and questions related to the subject of the hearing. Finally, an opportunity is given for public comments and questions on items appearing on the Consent Agenda, the Active Agenda and the First Reading.

The Mayor stated that at the appropriate time the presiding officers will ask if there are any comments from the public. Individuals wishing to speak, should raise their hand to be recognized

and, after acknowledgment from the presiding officer, approach the microphone and state their name. Remarks should be limited to five minutes, and individuals are asked to refrain from making repetitive statements.

Mayor Tully said there are agendas located on either side of the Council Chambers, and he invited the audience to pick up an agenda and follow the progress of the Council meeting.

3. Minutes of Council Meetings

MIN 2015-6095 A. Minutes: Council Minutes - February 10, 2015

The Mayor asked for a Motion to approve the minutes as submitted.

Motion: Commissioner Neustadt moved to approve the minutes as presented.

Commissioner Durkin seconded the Motion.

Votes: Yea: Commissioner Neustadt, Commissioner Durkin, Commissioner

Hosé, Commissioner Olsen, Commissioner Rheintgen, Commissioner

Barnett; Mayor Tully

Mayor Tully declared the motion carried.

4. Public Comments

This is the opportunity for the public to comment on non-agenda items.

- 1. Doug Gilbert of Oak Park, Illinois, said he came to speak about 942 Maple Avenue, the Edwards House, and stated that he is a preservation architect. He provided the Council with his background which consists of more than 20 years in restoring historical homes in the State of Illinois. He referenced his letter of February 5 to the Village regarding moving the house. Mr. Gilbert said he was there to restate the significance of the Edwards House, stating that it is a "high-style" Queen Anne home. He said this home is at the top in comparison to other similar homes. It has two turrets, a two-story front porch, projecting gables, etc. Mr. Gilbert described the home as having integrity. He said that the home is threatened by the condo development. Mr. Gilbert said he wanted to emphasize that the Village should look at this as a comprehensive development project. There will be economic and cultural benefits from the condo development. Those benefits come with some negatives, such as the demolition of two properties. Preservation and development do not have to conflict. The Village has a property owner who will step up to try and save this house. This is potential for a win-win scenario. He asked that the Council think about the broader picture and think holistically.
- 2. Bill Schultheis, 5916 Washington, expressed concerns about the reconstruction project in Clyde Estates, saying he was very concerned about the elimination of the traffic circle intended to slow and deter traffic. Their neighborhood has a rural feeling but it abuts an urban street. The traffic circle addressed that problem. The Washington and 60th Street traffic circle has been eliminated to preserve a single tree, which the arborist has said is near the end of its expected life. Staff does not plan to revisit it. He asked that the Council reconsider the elimination of the traffic circle.

- 3. Laurel Bowen, 829 Clyde Drive, said she attended the meeting held on November 13. There are no records of this meeting and she does not recall the Forester being there, and there is no way to determine what was discussed without a record of the meeting. She does not recall discussion of the traffic circle. She said the tree is perfectly healthy.
- 4. Ms. Bowen then spoke on behalf of Dr. Jerry and Jean Sychra at 905 Clyde, who were unable to attend. The Sychras state that they purchased their home because they wanted to live in a quiet park-like setting. They disagree with the changes being recommended, although they agree that repairing the streets is necessary. Other changes are in conflict with their aesthetic desires for their neighborhood.
- 5. Bea Bennett, 913 Clyde Drive, said that there has been a lot of frustration with this project. This is not simply a redo of necessary streets. She noted that some people will not have to endure many changes, some will have ditches, and others will have sidewalks. She finds that she will be heavily impacted. Ms. Bennett spoke about the recent storm and the snowplow that plowed her area. She was left to shovel six feet of snow. The reconstruction is going to add 25' to her front yard. Ms. Bennett said she was given a copy of the RFP that emphasizes roadway improvements (based on the existing roadway geometry) and stormwater improvements. The area is on a hill and one of the highest points in Downers Grove and the flooding is low to moderate. She said that the plan for reconstruction is ridiculous, as some people will have a few feet added while others will get a much larger amount.

Mayor Tully noted to Ms. Bennett that this item will be on the March 3 Agenda.

- Ms. Bennett then continued, and spoke about vacating the streets. She referred to a hydrology report, and was told by Mr. Sikich of Public Works that figures were not available and that he was unfamiliar with the figures provided by Nan Newlon. He said that as part of the permit application, hydrologic calculations would have to be submitted. She said before they remove streets and turn parkways into retention ponds, they have to know the volume of water and the source of the water.
- 6. Linda Elsik, 828 Clyde, asked the Council to defund the sidewalks in Clyde Estates. She also asked that the Council face 21st century realities. Ms. Elsik said she has lived in Clyde Estates since 1986. Defunding the sidewalks will save the Village \$300,000. She noted that many of the sidewalks on 59th Street are not shoveled by residents and school children have to walk in the street, which is not safe. Neighbors were told to expect a 2'-3' ditch. She noted that streets in their neighborhood have been in disrepair for 15 years. Since she moved into her home in 1986 she has paid over \$145,000 in taxes and has invested in her home and kept up her property. If the Village follows its plan, Clyde Country Estates will then be known as Clyde Concrete Estates.
- 7. John Baldricks, second year medical student at Midwestern University said that he and Chad Morreale, a fellow student, came to speak about a program the University is sponsoring. Every three minutes a child is diagnosed with cancer. For the last five years, Midwestern University has partnered with Ballydoyle's for the St. Baldrick's event. Over that period of time they have raised \$131,000 for kids-cancer research. The school raised almost \$50,000 last year. Mr. Baldricks said they are present to reach out to the Village and would like as much community involvement as possible in their event. He said that anyone can help to raise funds. In the past they have had people shave their heads to raise money; however, you don't have to shave your head to

participate. The event is on March 10 at 6:30 p.m.. Information is on the St. Baldrick's website, and everyone is invited to participate.

The Mayor thanked them for the information and called for a Motion to direct Commissioners Barnett and Olsen to participate in the head-shaving event.

- 8. Laurel Bowen, 829 Clyde Drive, said over the past few weeks they have heard all about historical preservation in Downers Grove. However, the sidewalk issue is a policy and has not been revisited. She provided a history of Clyde Estates, which was created in 1952. It is historical preservation to maintain Clyde Estates, which was developed and designed by the original owners of the property. It was developed before anyone on the present Council was born. Ms. Bowen said that TCD was held 23 years go and was made up of committees, goals, etc. She participated in it, though none of the present Council did. She said TCD had as a goal to preserve the integrity of neighborhoods. TCD's Mission was to create a total community vision that would preserve and enhance the quality of life in Downers Grove. She asked that the Council consider the quality of the life of residents of Clyde Estates and not politics when the Council makes its decision on March 3.
- 9. Mr. Martin, 701 Maple, said he has been following the discussion of relocating Edwards House. He provided his academic background at the University of Chicago. Mr. Martin said that the relocation of Edwards House is beneficial to the Village. He noted that locational economics is a very established principle. Relocating the Edwards House and houses similar to it will increase the value of all those houses, as well as increase the property values and property taxes.
- 10. Tom Taylor, 321 Gierz, said he asked at a previous meeting about moving the Edwards House to the corner of Maple and Main. Apparently there was no interest in that recommendation. He has since thought about moving it to 801 Burlington as a cornerstone of a new Civic Center. It could be in this general location, and time could be gained to secure it physically and economically. Mayor Tully commented that he is concerned that the long-term public issue would be more complicated than what is currently contemplated. Mr. Taylor replied that they could use it as a place for gatherings, oral history, etc. He expressed his disappointment that government cannot be flexible and open enough to take on a task like this.
- 11. Kathy Nybo has lived at 5253 Blodgett since 1973. She presented the opinions of Nora Black of 735 Maple who has many happy memories of the Edwards House, then known as the Tuttle House, and her son married one of the Tuttle daughters. Ms. Black said she attended many happy events at the house. She hopes the house can be moved down the street. It does not deserve to end up demolished, as it is too beautiful for that. She is very anxious to have the house saved.
- 12. Jordan Macarus, 300 Burlington Avenue, spoke about growing up in Clyde Estates and presented his academic background. He does not want to see sidewalks on Clyde Estates. He is concerned about stormwater retention in the area. He wants to see suburban communities convert completely to cooperative farming systems that would result in better management of stormwater. He said he sent a proposal to the Council about doing an experiment in Downers Grove converting unused land to farmland. He said they should look at the value rather than the money.
- 13. Jim and Robin Krusenoski, 853 Maple, are 22-year residents of the Village and they moved to Downers Grove to live in a Victorian house in an historic area. He believes historic preservation is important to the Village. He said that everyone on the Council wished they could save the

Edwards House. Mr. Tillotson has offered to do that. Mr. Krusenoski said that \$140,000 is a small price to preserve the character on Maple Avenue and the Village of Downers Grove.

14. Dennis O'Brien, 804 60th Street, said he has voiced his dissent in the past regarding putting sidewalks in Clyde Estates. There is very little foot traffic on his street and it doesn't make sense to spend money when sidewalks are not wanted.

5. Council Member Reports

Commissioner Hosé wished his wife a Happy Birthday.

Commissioner Rheintgen announced that the Grove Foundation is having their Passport to Dining next Thursday. The tickets are \$25.00 and additional information can be found at www.grovefoundation.org.

Mayor Tully said that the new Chamber 630 is holding its masquerade ball February 21 from 6:00-11:00 p.m. More information can be found at downersgrove.org. The Mayor also congratulated District 58 on their Education Foundation event this past weekend, which was very successful.

6. Public Hearings

PUB 2015-6090 A. Public Hearing: Amended Annexation Agreement - 5850 Janes Avenue

Mayor Tully called the public hearing to order at 8:09 p.m. to consider a proposed First Amendment to an annexation agreement for the property located at 5850 Janes Avenue. Notice of this hearing was published in the Downers Grove Suburban Life on January 28, 2015.

The Mayor summarized the procedures to be followed for the public hearing.

Village Manager Dave Fieldman asked Stan Popovich to make the presentation.

Stan Popovich, Planning Manager, showed the relevant location on a map, saying that the site is currently unincorporated. In May of 2014, the Council approved a plat of subdivision for five properties and an annexation agreement. The proposed subdivision included the extension of 59th Street to Janes Avenue. The intersection was designed and constructed with a barrier. The Lisle Highway Commissioner, however, refused to sign the plat based on the connection. The petitioner has asked to amend the annexation agreement. The Lisle Highway Commissioner has agreed to have the 59th Street sidewalk connect to Janes Avenue. To facilitate the development, the Village has agreed to remove its requirement for the street connection in return for a \$70,000 cash in lieu payment. This will guarantee that sufficient funds will be available at the time the Village elects to connect the roads.

There being no discussion on this issue, Mayor Tully adjourned the public hearing at 8:14 p.m.

7. Consent Agenda

COR 2015-6096 A. Claims Ordinance: No. 6093, Payroll, January 23, 2015

BIL 2015-6097 B. Bills Payable: No. 6174, February 17, 2015

RES 2015-6072 C. Resolution: Authorize An Extension to the Agreement for Prosecution

Services with Linda S. Pieczynski, Attorney at Law, P.C.

This authorizes an extension to the agreement for prosecution services **Summary:**

with Linda S. Pieczynski, Attorney at Law, P.C.

A RESOLUTION AUTHORIZING EXECUTION OF AN EXTENSION TO THE AGREEMENT FOR PROSECUTION SERVICES BETWEEN

THE VILLAGE OF DOWNERS GROVE AND LINDA S.

PIECZYNSKI, ATTORNEY AT LAW, P.C.

RESOLUTION 2015-09

MOT 2015-6089 D. Motion: Authorize a Contract for \$141,157 with CDS Office

Technologies, Itasca, IL, an In-Car Video Camera System

RES 2014-6002 E. Resolution: Authorize a License Agreement with Verizon Wireless at

Downers Drive

Summary: This authorizes a license agreement with Verizon Wireless at 4414

Downers Drive.

A RESOLUTION AUTHORIZING EXECUTION OF A LICENSE AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE AND CHICAGO SMSA LIMITED PARTNERSHIP D/B/A VERIZON WIRELESS TO INSTALL, MAINTAIN AND OPERATE ANTENNA **EQUIPMENT ON VILLAGE PROPERTY LOCATED AT 4414**

DOWNERS DRIVE

RESOLUTION 2015-10

RES 2015-6081 F. Resolution: Authorize an Extension to the Agreement with Data

Ticket, Inc.

Summary: This authorizes the execution of a two year contract extension with Data

Ticket, Inc., of Newport Beach, CA, for the administration of the police

department's parking citation process.

A RESOLUTION AUTHORIZING EXECUTION OF AN EXTENSION

TO THE AGREEMENT BETWEEN THE VILLAGE OF DOWNERS

GROVE AND DATA TICKET, INC.

RESOLUTION 2015-11

RES 2015-6099 G. Resolution: Accept Public Improvements - Green Acres Subdivision **Summary:** This resolution will accept public improvements for the Green Acres

subdivision.

A RESOLUTION AUTHORIZING ACCEPTANCE OF PUBLIC

IMPROVEMENTS - GREEN ACRES SUBDIVISION

RESOLUTION 2015-12

RES 2015-6068 H. Resolution: Authorize an Extension to the Agreement with the Horton

Group

Summary: This authorizes a three year contract effective July 1, 2015 with Horton

Group of Orland Park, IL for Plan Consulting Services for an amount not

to exceed \$38,700 annually.

A RESOLUTION AUTHORIZING AN EXTENSION TO THE

AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE

AND THE HORTON GROUP

RESOLUTION 2015-13

RES 2015-6075 I. Resolution: Authorize an Extension to the Agreement with Owens

Group

Summary: This authorizes an extension to the agreement for a broker services

contract with the Owens Group.

A RESOLUTION AUTHORIZING EXECUTION OF AN EXTENSION

TO THE AGREEMENT BETWEEN THE VILLAGE OF DOWNERS

GROVE AND THE OWENS GROUP

RESOLUTION 2015-14

RES 2015-6078 J. Resolution: Authorize an Extension to the Agreement with Marcott

Enterprises, Inc. re: Crushed Limestone

Summary: This authorizes a contract extension with Marcott Enterprises, Inc. of

Elmhurst, Illinois until December 31, 2015 for the provision of the supply

of crushed limestone. There is no change in contract cost for this time

extension for a contract total not to exceed \$29,011.35

A RESOLUTION AUTHORIZING AN EXTENSION TO THE

AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE

AND MARCOTT ENTERPRISES, INC.

RESOLUTION 2015-15

RES 2015-6079 K. Resolution: Authorize an Extension to the Agreement with Marcott

Enterprises, Inc. re: Debris Hauling Services

Summary:

This authorizes a contract extension with Marcott Enterprises, Inc. of Elmhurst, Illinois until December 31, 2015 for the provision of debris hauling services. There is no change in contract cost for this time extension for a contract total not to exceed \$86,700.

A RESOLUTION AUTHORIZING AN EXTENSION TO THE AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE AND MARCOTT ENTERPRISES, INC.

RESOLUTION 2015-16

RES 2015-6088

L. Resolution: Declaration of Official Intent to Reimburse Expenditures

Summary:

This states the Village's intent to issue General Obligation bonds for water system improvements. Adoption of the resolution is required for the Village to be able to reimburse project expenditures from the proceeds of a tax-exempt bond.

A RESOLUTION DECLARING OFFICIAL INTENT TO REIMBURSE EXPENDITURES

RESOLUTION 2015-17

Commissioner Durkin pointed out that this resolution refers to the issuance of 2015 bonds for improvements to the watermain system in the amount of \$5 million. The debt service payments on the bonds will be made using revenues from the water rates.

RES 2015-6053

M. Resolution: Authorize an Agreement with Blackboard, Inc.

Summary:

This authorizes an agreement for three years between the Village of Downers Grove and Blackboard, Inc. for the community-wide notification system in the amount of \$29,473.50 per year.

A RESOLUTION AUTHORIZING AN AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE AND BLACKBOARD, INC.

RESOLUTION 2015-18

Motion:

Commissioner Neustadt moved to approve the Consent Agenda. Commissioner Durkin seconded.

Votes:

Yea: Commissioner Neustadt, Commissioner Durkin, Commissioner Hosé, Commissioner Rheintgen; Mayor Tully

Mayor Tully declared the motion carried.

8. Active Agenda

RES 2015-6057 A. Resolution: Authorize a First Amendment to Annexation Agreement

with Greenscape Homes, LLC

Summary: This authorizes a first amendment to the annexation agreement for the

property located at 5850 Janes Avenue.

A RESOLUTION AUTHORIZING EXECUTION OF A FIRST AMENDMENT TO ANNEXATION AGREEMENT BETWEEN THE VILLAGE OF DOWNERS GROVE AND GREENSCAPE HOMES, LLC

RESOLUTION 2015-19

Motion: Commissioner Neustadt moved to authorize execution of a first

amendment to annexation agreement between the Village of Downers Grove and Greenscape Homes, LLC. Commissioner Durkin seconded.

Votes: Yea: Commissioner Neustadt, Commissioner Durkin, Commissioner

Hosé, Commissioner Rheintgen; Mayor Tully

Mayor Tully declared the motion carried.

9. First Reading

ORD 2015-6029 A. Ordinance: Rezone the Property Located at 305-307 and 325 Ogden

Avenue from B-3 to B-3/PUD

Stan Popovich, Planning Manager, said this Ordinance would rezone the subject property. The petitioner is requesting a PUD amendment for rezoning of the development from B-3 to B-3/PUD. The Zoning Ordinance requires that to rezone, all PUDs include a zoning district overlay. The petitioner is proposing an expansion to 5,360 square feet for the outbuilding to allow a 15.5' setback where 25' is required. There are four access points for traffic. The petitioner has offered to formally restrict tractor-trailer traffic to Ogden Avenue, and northbound on Florence Avenue.

Commissioner Durkin asked why they want to expand the building, and Mr. Popovich said that the user is changing.

Louis Schriber, the petitioner, said that the increase in size is to put a less-intense use for a sandwich shop.

Mayor Tully said he was pleased about the ingress/egress with no truck traffic travelling south on Florence. He further spoke about Fairview, saying that they should make sure that there are no trucks coming in or out on Fairview, primarily for egress. He asked that they consider signage to that effect prohibiting trucks.

Commissioner Neustadt said that the PUD change is fine with him. Regarding egress, the Commissioner said that there are "no outlet" signs on Lake Avenue; however, he would like to see a much larger "no outlet" sign posted there.

Commissioner Olsen arrived at 8:32 p.m.

Commissioner Hosé asked about smaller trucks. Mr. Schriber replied that between 5:30-6:00 a.m. through 2:00 p.m. there will be fresh food deliveries.

Commissioner Durkin asked that they make sure the trucks will not be idling.

Marge Earl, 4720 Florence, commented about ingress/egress on Fairview, saying that the fence on the south side of the property is tall and blocks visibility. She suggested transitioning to an open or lower fence. Mr. Schriber said they would taper the fence to make it safer for traffic.

ORD 2015-6060 B. Ordinance: Approve a Planned Unit Development Amendment to

Planned Development #52 to Revise the Outbuilding Setback at 305-307

Ogden Avenue

MOT 2015-6062 C. Motion: Direct Staff to Draft a Text Amendment to the Zoning

Ordinance re: Retail and Warehousing Activities in the O-R, Office-

Research Zoning District

Mr. Popovich made the presentation regarding the Text Amendment. He said that 14 properties are zoned O-R. The O-R District is a restricted development district, which includes Class A office space, which is considered the highest quality office space on the market. He showed a map of the O-R districts in the Village. The request is to permit e-commerce and e-retailing, which will allow for a 10,000 square foot warehouse. Staff analysis shows this as a more intense use within the office campus, and is counter to the Class A office space. It is also inconsistent with the Village's Comprehensive Plan. Staff recommends maintaining the existing Ordinance. Upon Council direction, the next step would be to draft a text amendment to be reviewed at a public hearing by the Plan Commission.

Mr. Fieldman said that what is before the Council is to direct staff on how to proceed with this type of request.

Commissioner Hosé asked if this is a permitted use in O-R-M and Mr. Popovich said it is. Mr. Fieldman added that the warehousing activities are the concern in this case.

Commissioner Hosé noted that warehousing is permitted in the O-R-M district, which Mr. Fieldman said was correct.

Commissioner Rheintgen commented that the Village should be sensitive to on-line businesses.

Mayor Tully commented that the Village has been successful in attracting both national and international business to Downers Grove Class A office space. He asked whether the EDC has been asked about how this affects recruiting/expanding business in Downers Grove. Mr. Fieldman replied that this is a first step, and staff has not consulted with the EDC. This is to determine whether the Council wants to spend time and resources pursuing this matter.

Commissioner Durkin agrees that they should consult with the EDC. Mr. Fieldman said that staff would prefer Council to vote "yes" to start the process.

Commissioner Olsen said that this might relate to the review of the Zoning Ordinance. He is concerned about the process of coming to the Council without full information. He looks forward to hearing from the petitioner and staff and hopes this will be the first step in a good process.

The Manager said that having the experience of a few text amendment requests wherein the Council is asked if staff should consider the request, staff will be recommending some changes to go back to the old process where petitioners can pay the application fee and go through the Plan Commission before it comes to the Council with a complete record.

Kenneth J. Rathje, of Rathje Planning Services, representing his client, said he understands that this is a categorical request. He noted that Straight North is the name of the petitioner, and they began with 25 employees and now have 60 employees. The owners have a keen passion for hockey and they found themselves purchasing equipment from more than half of the NHL teams to sell professional equipment. The O-R zoning district does not provide for warehousing retail sales. Mr. Rathje spoke with staff about the situation and the petitioner requested an opportunity to entertain a text amendment to authorize retailing in the O-R zoning district. There would be no direct delivery with the exception of UPS or FedEx. The design is to be small and specialized, and not an international business. He said that the term "warehousing" is not a fair term for this type of business, which is e-retailing. They hope this will open a conversation for potential language to allow this type of retailing.

Mr. Duerr, owner of Straight North, said that this is the second business they have relocated to Downers Grove. Their other company is in the Highland Landmark area. They are an Internet marketing company, and their business has become the largest Internet reseller of NHL hockey equipment. They would like to stay where they are; however, they learned that they are not allowed to operate that business in the location they are in. He explained that they are not retail as they have no physical customers. He asked for the Council's consideration of their request for an amendment to the Zoning Ordinance. They are not set up for people to look over the merchandise. They are set up for FedEx or UPS. The Pro-Stock Hockey site specifies that they do not have a showroom, but are strictly an Internet mail order business.

Mayor Tully thanked Mr. Duerr and applauded their innovation. He does not want to inadvertently impact the Class A office space.

Commissioner Neustadt said that he thinks the Village can work with the petitioner. He asked about "stench control" which he found on the Pro-Stock Hockey website. Mr. Duerr said that it relates to new laundry bags and shower kits.

10. Mayor's Report

New Business

Materials to be Placed on File

Materials to be Received

11. Manager's Report

Convene to Committee Room

INF 2015-6030 A. Information: Gateway Signs - Medium Priority Action Item

Mayor Tully said this discussion would take place in the Committee Room following upon adjournment of the regular Council meeting.

12. Attorney's Report

Pursuant to Section 2.5 of the Downers Grove Municipal Code, the following are presented for Village Council consideration:

1) An ordinance rezoning the property located at 305-307 and 325 Ogden Avenue; and 2) An ordinance approving a planned unit development amendment to Planned Development #52 to revise the outbuilding setback at 305-307 Ogden Avenue.

13. Council Member New Business

Commissioner Olsen just flew in from Arkansas and commented that there is an ice storm there now, which makes him appreciate even more the fine job done by the Village staff in winter events.

14. Adjournment

Mayor Tully adjourned the meeting at 9:05 p.m. to reconvene to the Committee Room to discuss the issue of Gateway Signs.

•••••

Mayor Tully reconvened the meeting at 9:09 p.m.

INF 2015-6030 A. Information: Gateway Signs - Medium Priority Action Item

Mr. Fieldman asked Doug Kozlowski, Communications Director, to make the presentation regarding Gateway Signage.

Doug Kozlowski, Communications Director, said this was a follow-up discussion to the January 13, 2015 meeting. The purpose is to discuss design and construction of gateway signs, and to recap and discuss options to be incorporated into the designs. Mr. Kozlowski summarized the previous discussion. Gateway signs should be timeless. The objective of the gateway signs is to evoke Downers Grove's heritage. The signs should be simple, beautiful and easy to read. Staff has looked at famous and iconic places in Downers Grove such as the Main Street Train Station, which features the Chicago red brick, which is also incorporated in other places. In addition, Sears Homes are also iconic images in the Village. They were constructed between 1908 and 1940, and have common elements still found in newer homes such as the stone columns, and obelisk column features.

Mr. Kozlowski showed photos of the monument signs presented at the last meeting, and said that staff will show two new versions of the smaller signs including different font styles, text, justification, sign face, color and logo. He said that staff will present the variations and will then develop an RFP for design services.

Alex Pellicano, Building Manager, showed photographs of two new smaller monument designs, which are about half the size of the larger monument design. Both designs are a Craftsman style, with a style that brings a welcoming front porch to mind. The proposed designs do comply with the overall Sign Ordinance in all aspects. Indigenous landscaping would be included for both signs. The font and sign face would be backlit with red brick at the base of the sign. Mr. Pellicano then discussed how the font would be placed on the sign, whether centered or left justified, showing several samples of the proposed design. As to the color, Mr. Pellicano said that staff chose to offer several color options, which represent the color of the Downers Grove logo. He then showed a sample of the sign with the inclusion of the Village logo into the design. He pointed out that utilizing the logo has a detrimental effect on the text size, which could impact legibility of the sign.

Commissioner Durkin asked why they looked to the Sears Home features. Mr. Fieldman said they were looking for timeless features. The brick or stone base appears within a variety of the columns. They were looking for iconic features which were contemporary yet representative of the Village's history. They looked at all sorts of features throughout the community, and the brick or stone base, and the column showed up throughout the community. There was no particular architectural style, but they wanted to find things that appeared throughout the community.

Commissioner Neustadt said he likes the revision and smaller version of the big sign. He also likes the date of founding on the sign. He agrees that the logo does impact the size of the font. His preference was design IV-C.

Commissioner Rheintgen asked about lighting, and Mr. Pellicano replied that the letters are lit from behind and stand out. They can also have site lighting. He said that ground lighting requires more maintenance. Commissioner Rheintgen said she thought the design looks great and she likes the darker color.

Commissioner Hosé asked about the logo, and whether there was some way to shrink the tree and keep it on there. Mayor Tully said that there could be some deconstructed way to incorporate the logo. He said that he likes the smaller version of the big sign, and Commissioner Hosé agreed with that. He prefers the lettering centered with a Serif font.

Commissioner Durkin said he wanted to know the costs involved, and noted that he has concerns about the lighting. He added that he likes the smaller version as well. Mr. Fieldman replied that they have \$100,000 in FY15 for at least two signs, and possibly more. They can price out the options. He said staff would like to know what the Council is willing to spend.

Mayor Tully said that the value is a consistent brand message in a recognizable and memorable way. He said that the placard could change at a lower cost than the frames. The frames need to be smartly placed and durable. It doesn't have to be that expensive, and the rain garden could be added at a later time.

Commissioner Durkin then asked about the true key entrances that they want to highlight.

Mr. Fieldman suggested that they begin with four signs with the 2015 budget at no more than \$25,000 each for the larger signs.

Commissioner Neustadt said that the materials they chose today have to be available in the future.

Commissioner Olsen said he supports the Manager's proposal, and the Mayor's comments as well. The rain garden can be added later.

The general consensus of the Council members was to agree with the Manager's suggestion.

Jo Potts commented that maybe the rain garden could fall under the Conservation Foundation program.

Jon Polivka suggested eliminating the stone in the large sign with the brick. People will not see it driving by at 35 mph.

ADJOURNMENT

There being no further discussion or comments, Mayor Tully adjourned the meeting at 9:45 p.m.

Respectfully submitted,

April Holden

Village Clerk