

**VILLAGE OF DOWNERS GROVE**  
**Report for the Village Council Meeting**  
**10/6/2015**

<b>SUBJECT:</b>	<b>SUBMITTED BY:</b>
DuPage Mayors and Managers Conference Dues	David Fieldman Village Manager

**SYNOPSIS**

A motion authorizing the dues payment in the amount of \$18,388.20 for the DuPage Mayors and Managers Conference.

**STRATEGIC PLAN ALIGNMENT**

The goals for 2015-2017 include *Exceptional Municipal Services*.

**FISCAL IMPACT**

The FY15 budget includes \$37,000 in the General Fund for this membership. The DuPage Mayors and Managers Conference has a 50% reduction in dues for this year only.

**RECOMMENDATION**

Staff recommends approval on the October 6, 2015 Consent Agenda.

**BACKGROUND**

The proposed motion would renew the Village's membership with the DuPage Mayors and Managers Conference for FY15-16 at a cost of \$18,388.20. This is a one-time dues reduction. The Village of Downers Grove has been a long-term member of the DMMC, a council comprised of municipal governments located within DuPage County, Illinois. The Conference is a not-for-profit organization supported by membership dues and grants, dedicated to addressing municipal public policy issues. A report quantifying the benefits of membership is attached.

**ATTACHMENTS**

Letter and Invoice

VILLAGE OF DOWNERS GROVE  
COUNCIL ACTION SUMMARY

INITIATED: Village Attorney DATE: October 6, 2015  
(Name)

RECOMMENDATION FROM: \_\_\_\_\_ FILE REF: \_\_\_\_\_  
(Board or Department)

NATURE OF ACTION:

STEPS NEEDED TO IMPLEMENT ACTION:

- Ordinance
- Resolution
- Motion
- Other

Motion to renew the FY 2015-16 membership for the DuPage Mayors and Managers Conference and authorize staff to submit dues in the amount of \$18,388.20.



SUMMARY OF ITEM:

Adoption of this motion will authorize renewal of the FY 15-16 DuPage Mayors and Managers Conference membership and submit dues in the amount of \$18,388.20.

RECORD OF ACTION TAKEN:

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## **DUPAGE MAYORS AND MANAGERS CONFERENCE**

*an association of municipalities representing 1,000,000 people*

1220 Oak Brook Road  
Oak Brook, Illinois 60523  
(630) 571-0480  
Fax: (630) 571-0484  
[www.dmmc-cog.org](http://www.dmmc-cog.org)

Founded June 19, 1962

### **MEMBER MUNICIPALITIES**

Addison  
Aurora  
Bartlett  
Bensenville  
Bloomington  
Bolingbrook  
Burr Ridge  
Carol Stream  
Clarendon Hills  
Downers Grove  
Elmhurst  
Glen Ellyn  
Glendale Heights  
Hanover Park  
Hinsdale  
Itasca  
Lisle  
Lombard  
Naperville  
Oak Brook  
Oakbrook Terrace  
Roselle  
Schaumburg  
Villa Park  
Warrenville  
Wayne  
West Chicago  
Westmont  
Wheaton  
Willowbrook  
Winfield  
Wood Dale  
Woodridge

August 12, 2015

To: DMMC Mayors/Presidents  
Managers/Administrators  
From: Mark Baloga, Executive Director  
Re: 2015 Dues – 50% Discount

We are very pleased to announce that our full DMMC membership has approved a one-time, 50% discount to your annual member dues for FY 2015-2016.

A primary directive in our 2015-2018 DMMC Strategic Plan is to manage our resources – which are really your resources – to the highest benefit of our members. When the Conference's Budget & Operations Committee developed our FY 2015-2016 Budget, led by Committee Director David Fieldman and staffed by Deputy Executive Director Suzette Quintell, the process included a careful analysis of our assets. It was determined that the Conference has sufficient unallocated reserves to subsidize our operations for one year. In short, the DMMC staff, the Budget & Operations Committee, and the Board of Directors believe it is better to keep these funds in your budgets than in our jointly held reserves. We look forward to providing you "double" the return on your investment over the coming year!

Rest assured that this decision was made with an eye on the long-term sustainability of the Conference, and that DMMC will maintain an appropriate level of reserve funds as required by our Financial Policies. As a one-time discount, we advise that you budget for the normal dues amount for the following year (FY 2016-2017).

Please feel free to contact me or Suzette with any questions or comments.

Best regards,  
Mark


**DUPAGE MAYORS AND MANAGERS CONFERENCE**

1220 OAK BROOK ROAD  
 OAK BROOK, IL 60523-2203  
 P 630-571-0480  
 F 630-571-0484

**8/17/2015**

Attn - David Fieldman  
 Village of Downers Grove  
 801 Burlington Ave.  
 Downers Grove, Illinois 60515

**INVOICE NO. 9091**

Description	Total
2015-16 Conference Membership Dues	36,776.40
One-time 50% Dues Reduction	-18,388.20
Total Invoice Amount	<u>\$18,388.20</u>

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 Detach and Return with Remittance

Please Remit To:

Village of Downers Grove  
 801 Burlington Ave.  
 Downers Grove, Illinois 60515

DUPAGE MAYORS AND MANAGERS CONFERENCE  
 1220 OAK BROOK ROAD  
 OAK BROOK, IL 60523-2203

Invoice No: 9091  
 Date: 8/17/2015  
 Amount Due: \$18,388.20  
 Due Date: 9/17/2015

## A QUANTIFICATION OF THE ESTIMATED VALUE OF DUPAGE MAYORS AND MANAGERS CONFERENCE MEMBERSHIP 2015

### Exhibit 1 – Quantifiable Annual Fiscal Member Benefits

<u>Extended Staff Activity / Services Provided</u>	<u>Equivalent Value</u>
• Professional Lobbyist Representation	\$48,000
• Legislative Tracking, Research and Analysis (1/2 FTE)	\$27,000
• Coalition Representation (PFICC, ICC Rulemaking Coalition, IML Local Government Coalition, Natural Gas Franchise Consortium) (1/4 FTE)	\$13,500
• Professional Public Relations Advisors	\$20,000
• Attendance, monitoring and reporting on county activities and planning oversight (1/4 FTE)	<u>\$13,500</u>
<b>TOTAL:</b>	<b>\$122,000</b>

### Exhibit 2 – Additional Annual Benefits

#### Information/Publications

- Produced and distributed revenue survey allowing members to compare taxes, fees, and revenues of peer municipalities.
- Continued to help members educate citizens on current issues by creating *Municipal Drop-Ins* – an information tool with brief articles for newsletters and e-blasts (featured examples include the Jane Addams Active Traffic Management system, CMAP's Future Leaders in Planning program, CMAP's GO TO 2040 plan update public meetings, ComEd's outage customer reporting service, DuPage County's 175<sup>th</sup> Anniversary Photo Contest, DuPage County Health Department's public survey of community health needs, and the Forest Preserve District of DuPage County's Trail Utilization Survey).
- Created opportunities to enable better communication and cost-savings for public works directors in DuPage municipalities by establishing the ad hoc Public Works Directors Working Group. Administered numerous surveys on topics including operations, equipment sharing, salt bids, and electronics recycling; and created a listerv and other information sharing tools.
- Developed a public transit primer to raise awareness of demographic shifts in DuPage County that will increase demand for alternative transportation modes. Educated members on plans and programs that can be utilized to improve transit services in their communities.
- Implemented a significant rewrite of the Conference Bylaws, including new procedures to enhance member input on important issues.
- Reorganized staff positions to save on personnel costs while maintaining and improving member services.

#### Legislative

- Generated briefing papers, fact sheets, weekly position sheets, and action alerts to assist members and enhance outreach to legislators on legislative issues including pension reform, minimum manning mandates, protection of the Local Government Distributive Fund, expansion of firefighter act of duty disability, and property tax freezes.
- Facilitated members' lobbying efforts through four small group Targeted Springfield Drive Downs. Members received training and experience in actively participating in the legislative process and advancing important issues for their community and had opportunities to interact with high level state officials.

### Legislative (continued)

- Successfully advocated for extension of the sunset date for wireless 9-1-1 funding.
- Synthesized member input into a coordinated DMMC Legislative Action Program and Legislative Action Program Implementation Plan.
- Initiated and led a coalition of municipal groups to coordinate efforts and share resources in the legislative fight to protect LGDF revenue. This included development and sharing of the ProtectMyTown.com website, LGDF publication toolkit, and LGDF explanatory video.
- Developed and advocated the Unfunded Mandates/Statutory Restrictions Priority List to address the many unfunded mandates that unfairly burden municipalities.
- Facilitated a meeting between the Conference Board of Directors and Governor Rauner to discuss the Governor's Turnaround Agenda and next steps for the Conference and municipalities to participate in the process to solve Illinois's fiscal crisis.
- Advanced several pieces of legislation important to members, including P.A. 98-1052 (requiring timely deposit of LGDF revenue), P.A. 98-1058 (permitting all municipalities to access sales tax information through the Department of Revenue), P.A. 98-0760 (changing the written examination standards which firefighter candidates must meet), P.A. 99-103 (addressing the current shortage of vendors willing to accept residential recycled electronics by increasing the manufacturers' goals over the next three years), HB 1498 (permitting public bodies to hold closed meetings to consider school building safety and security), SB 636 (adopting the CNEL, or community noise equivalent level, as the official metric for monitoring aircraft noise), and HB 2745 (establishing an alternative administrative proceeding for municipal code violations). Also successfully held off water/sewer service connection fee legislation for the second year in a row, which would have limited municipal fee authority, and several proposed unfunded mandates with unfeasible transparency requirements.
- Improved accountability and transparency of the Illinois Municipal League by increasing representation on the Board of Directors, Executive Committee, and Policy Committees.

### Training/Networking

- Continued our successful quarterly *Mayors-only Coffees*.
- Continued our highly successful *Coffee Break* with legislators, allowing municipal leaders to lobby and build relationships with legislators in their home districts.
- Coordinated a Corporate Partner Thank You Coffee to strengthen the relationships with businesses in the Conference's Corporate Partner Program, an important revenue source which offsets member dues.
- Systematized a consistent line of communication with County officials by facilitating Mayors Luncheons with County Board Chairman Cronin and convening two well-attended and productive meetings of the Joint County-Conference Intergovernmental Committee.
- Developed and held three educational forums to provide members with valuable information on current issues and explore opportunities for municipal officials to get involved and affect change (Bakken Crude Transport Educational Forum, PSEBA Administrative Processes Forum, and Legislative Update/LGDF Workshop).
- Created the first edition of the DuPage Mayors and Managers Conference Member Handbook to provide members with valuable resources and usable information, including summaries and talking points on key legislative issues; information on Conference procedures; a public transit primer; and a directory of legislators, Conference members, and staff.
- Coordinated a very successful Municipal Innovation Celebration highlighting 15 innovative and creative ways members are improving their municipalities, solving problems, and bringing value to communities and residents.
- Prompted regular district meetings and provided staff support through substantive presentations on a broad variety of issues.

**Transportation/Planning**

- Provided information, training, and assistance for members to maximize access to federal transportation funds.
- Aligned with members' transportation priorities by changing the Conference STP methodology to allow funding for construction engineering for new projects in order to more efficiently use federal funding and to incentivize smaller municipalities to apply for STP funds by reducing local costs.
- Championed key transportation projects by issuing letters of support for federal funding.
- Coordinated and facilitated communication with the RTA and Staples Marketing on the DuPage County Transit Marketing Grant to complete Phase 1 of a targeted, multi-tiered program to improve transit awareness and ridership in the County.
- Synthesized and articulated municipal stormwater priorities by strengthening links to the County Stormwater Committee and providing feedback on the County's stormwater program assessment.
- Provided presentations on themes that are of interest to transportation planning, each of which included benefits and challenges to municipalities.
- Provided a consulting engineer to assist members seeking technical expertise regarding the Conference STP methodology and other transportation planning related matters.

**Regulatory**

- Engaged with ComEd to improve its outage repair protocol and to improve storm event outage response by ComEd's DuPage Joint Operating Center.
- Actively participated in the Municipal Electric Aggregation Rulemaking Coalition to secure language in the ICC regulations that satisfy municipal concerns regarding electric aggregation program renewal.