



A LOOK AT DOWNTOWN DOWNERS GROVE



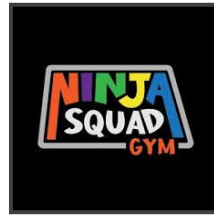
2025 RECOGNITIONS



BEIGE

CLEARLY

REFORMER PILATES



Magnolia Soap



NEW
BUSINESSES
WELCOMED



**NEW
BUSINESSES
COMING
SOON!**

NEW DEVELOPMENTS COMING SOON!



THE DOMAIN ON MAIN
LOCATED AT 4915 MAIN STREET



The Rec League
LOCATED AT 844 WARREN AVENUE

NOW AVAILABLE

DOWNTOWN DOWNERS GROVE GIFT CARDS!

Our downtown Downers Grove Gift Certificates have a new look!
These gift cards are available in \$5, \$10, \$25 & \$50 increments.
Details on the program please visit downtowndg.org.



SOLD JUST UNDER \$50,000 LAST YEAR.
WE ARE HOPEFULLY ON TRACK TO
EXCEED THAT THIS YEAR!

Chicago Tribune

DOWNERS GROVE Living

CHICAGO
MAGAZINE

COTTAGE HILL MAGAZINE

Daily Herald



Patch

Glancer
MAGAZINE

naperville
MAGAZINE

CitySpark



mySuburbanLife.com

WEST SUBURBAN
Living

DOWNERS
GROVE
MAGAZINE

WGN RADIO
720



HILLGROVE MAGAZINE

STAYING IN TOUCH



11,800 followers



368 posts



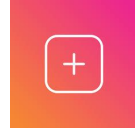
Views: 837,300



Reach: 213,600
(27.1% increase)



5,100 followers



493 posts
500 stories



Views: 518,300



Reach: 59,000

**Facebook data is from last 12 months. Instagram data is last 12 months, except the views is last 7 months (due to change in their reporting).

Consumer Email Blasts

56 SENT
Open Rate: 58%
Click Rate: 3%

Downtown DG Member Email Blasts

48 SENT
Open Rate: 55%
Click Rate: 6.5%

NONPROFITS & LOCAL ORGANIZATIONS



Loyal Order of Moose, Downers Grove Lodge 1535

2025 EVENTS HOSTED BY DOWNTOWN MANAGEMENT CORP.

1. Ice Festival
2. Spring Scavenger Hunt
3. Wine Walk
4. Friday Night Live
5. Sidewalk Sale
6. Ladies Day Out
7. Fall Scavenger Hunt
8. Fine Arts Festival
9. Halloween Window Painting (with DG Rotary Club)
10. Holiday Window Decorating Contest
11. Holiday Scavenger Hunt
12. Small Business Saturday
13. Complimentary Visits with Santa
14. Complimentary Carriage Rides
15. Merry Madness



SUPPORT LOCAL

Be LOYAL TO LOCAL



DOWNTOWN DOWNS GROVE!

SUPPORT LOCAL & YOU COULD WIN!

**WEEKLY DRAWING FOR A \$50 GIFT CARD TO
DOWNTOWN DOWNS GROVE
JUNE 2-AUGUST 29, 2025!**

LEARN MORE AT DOWNTOWNDG.ORG.



*Shop & Dine
Downtown Downers Grove
& Be Rewarded!*

REDEEM YOUR RECEIPTS FOR CANDY CANE CASH
REWARDS! RECEIPTS MUST BE FROM DOWNTOWN
DG BUSINESSES & DATED
NOVEMBER 28-DECEMBER 31, 2025!

1 RECEIPT FROM A RETAILER, 1 FROM A DINING
ESTABLISHMENT & 1 OF YOUR CHOICE. ONCE THE
FIRST THREE ARE IN YOU CAN BUILD OFF THEM!

ALL THE DETAILS AT DOWNTOWNDG.ORG

DOWNTOWN
Downers Grove





HOLIDAY SEASON DOWNTOWN DOWNERS GROVE



Save the Date
MERRY MADNESS
DOWNTOWN
DOWNERS GROVE

DECEMBER 11TH
5:00-8:00PM

Details at downtowndng.org

Downers Grove



AESTHETICS



GUIDING DG

PLANNING THE FUTURE OF
DOWNERS GROVE

VISITORS TO DOWNTOWN
OVER LAST 12 MONTHS!

Visits: 3.5 Million

Unique Visitors: 940,300

Average Dwell Time: 96 Minutes

*Data from Placer.ai



'tis the season to

SUPPORT LOCAL

DOWNTOWN DOWNERS GROVE

Learn more about our
businesses and our events at
www.downtowndg.org.

Get social with us!

Facebook: DowntownDownersGrove

Instagram: DowntownDownersGrove



'tis the season to

SHOP SMALL

DOWNTOWN DOWNERS GROVE

DOWNTOWN
Downers Grove