
DGEDC FY26 BUDGET REPORT

NOVEMBER 11, 2025



PROJECTS 2024



- **16 Major Projects**
 - 770 Jobs Created or Retained
 - 570,000 SF Consumed (Industrial, Office, Retail)
 - \$17,000,000 Private Investment

- **50 Permitted Projects (Wins List)**
 - \$90,000,000 Private Investment

PROJECT – 2025 YTD



- **8 Major Projects**
 - 290 Jobs Created or Retained
 - 200,000 SF Consumed (Industrial, Office, Retail)
 - \$9,000,000 Private Investment

- **26 Projects In Development - Tracking**

PROJECTS



■ Ogden Avenue

- Andy's Frozen Custard
- 1252 Ogden Avenue – Indvestia
- Scooter's Coffee – 2125 Ogden Ave
- M/I Homes – 35 Single-Family Homes

■ Butterfield Road Corridor

- Marshall's & HomeGoods
- Bob's Discount Furniture
- 3300 Finley Road – MWU Clinic
- 1330 Butterfield Road – Wendy's

■ Corporate Office

- Federal Signal – 1333 Butterfield
- Health Care Service Corp – 3500 Lacey
- Ryerson – 2655 Warrenville Road
- Instant Brands – 3025 Highland

■ Industrial

- Fresh Factory – 3600 Lacey
- Bridge IV – 2300 Warrenville Road
- Phelan Development – 3900 Finley

PROJECTS



■ Downtown

- Domain on Main
- The Rec League
- LCI Development – 750 Curtiss
- Four Corners Development – Forest Ave
- HighPoint Living – Warren Avenue
- Magnolia Soap Co – 5129 Main Street
- Bubbly Side of Life – 5131 Main Street
- Ranalli's – 5200 Main Street

■ Around DG

- Meadowbrook Shopping Center
- Roasted Elements Coffee Co – 4955 Fairview

MARKETING



■ Facebook

- 25,954 Impressions
- Engagements Up 45.7% YoY

■ Instagram

- 3,403 Impressions
- Engagements Down 16.2% YoY

■ LinkedIn

- 19,718 Impressions
- Engagements Up 19.5% YoY
- Net Follower Growth Up 10.5% YoY

■ Dig Deep Podcast

- 200 Additional Downloads

■ SPARK Newsletter

- 6 Newsletters Sent
- 1,142 Email Subscriptions
- 47.4% Open Rate
- 2.6% Click Rate

EVENTS



■ Annual Luncheon

- 205 Attendees
- 4 Cornerstone Awards
 - Chemring Energetic Devices
 - The Fresh Factory
 - The Lytle Auditorium
 - Downers Grove Municipal Center

■ Broker Golf Outings

- 2 Outings – 40 Attendees

■ Bietigheim-Bissingen Delegation

- 4 Days – 6 Events / Excursion

■ Ground Breakings / Ribbon Cuttings

- Andy's Frozen Custard
- BridgePoint IV
- 750 Curtiss
- Roasted Elements Coffee Co









BUSINESS RETENTION PROGRAMMING



- **Business Retention Plan**
 - **Goal:** Strengthen Business Relationships and Create Awareness of Opportunities
 - Create a Support System for businesses
 - Coordinate Resources
- **Outreach:** Calls / Emails, Questionnaires, Site Visits
- **Support:** Share Grants / Resources & Connections
 - Identified 18 Business Resources in the Community

BUSINESS RETENTION PROGRAMMING



- **Engagement: Tracked in CivicServe CRM**
 - Regular Check-ins
 - Questionnaires
 - Follow Up
- **Focus:** Top 50 List
- **Strategy:** Promote DG, feature businesses, plan events
- **Collaboration:** Host roundtables to share resources

BUSINESS RETENTION PROGRAMMING



- **Estimated 400 Businesses in Downers Grove**
 - Monthly Site Visit Goal: 10
 - Annual Goal: 120
 - **Site Visits 2025 YTD: 51 / 66**
- **Weekly Business Highlights on LinkedIn / Social Media**
 - Average Number of Impressions per post: 1000-2000
 - **Weekly Posts 2025 YTD: 25**

BUSINESS RETENTION PROGRAMMING



- **Asset Maps**
 - Available on NEW DGEDC Website in 2026
- **New CivicServe CRM Platform**
 - CRM Program Evaluation and Implementation
- **Car Dealership Roundtable**
- **DuPage Apprenticeship Team**
 - WorkNet DuPage Pilot Program to Establish Apprenticeship Network in DuPage County

■ **DGEDC FY26 Budget Request**

\$19,602 Carryover From FY25

\$714,064 Request From Village of Downers Grove

\$73,000 Program Revenues

\$787,064 Total Income

\$805,000 Total Expenses

\$866 Ending Operating Account Cash Balance FY26

■ **DGEDC FY26 Budget Request**

- Maintain Current Staffing Levels – 4 FTE
- Provide Funding for Professional Development
- Replenish Special Projects Fund Over Two Years
- New DGEDC Website
- Expanded Marketing Efforts
- Maintain Ongoing SPARK Retention Efforts